



The first FutureVisions event was held last week in San Francisco. This event featured the finest vendors and attendees of the highest caliber. 50 of the top Bay area companies signed up, creating a great noteworthy networking opportunity.

Dr. Thornberg's keynote presentation on the Bay area high-end construction market was very insightful. If you missed his presentation or would like a copy, please [click here](#). The PowerPoint presentation is filled with details and graphs that are significant to all of our businesses. In fact, one attendee called a co-worker after the event to tell them that he or she missed a great presentation that encompassed more than just the AV industry.

The exhibit floor displayed a broad range of new products and there was a buzz the entire time the exhibit floor was open. Please see the list of exhibitors is below.

Company	Products/Services shown
AudioVisions	Electronic Systems Contractor
BK Lighting	Landscape Light Fixtures
Cineak	Theater seating
Cooper Lighting	Light Fixtures
Crestron	Control Systems
Harman	Audio Systems
Lutron	Lighting Control
Mitsubishi	HVAC
NuVision	Super slim LCD TVs, and Mirror concealed TVs
Owens Corning	Insulation
Pacific Sales	Appliances and Plumbing
PowerHouse Dynamics	Energy Monitoring
SIM2	Video Projection
Sonance	Architectural Speakers
Trufig	Flush Mounting systems

In addition to the keynote presentation and the vendors, the afternoon offered two great presentations that qualified for Continuing Education Units (CEU) for the AIA.

The first CEU was taught by Ruben Willmarth, from Mitsubishi Electric, and class was called **“Comfort by Design”**. Ruben did a tremendous job of covering the pros and cons of different HVAC systems available throughout the industry. Moreover, he spent a fair amount of time discussing how to evaluate the energy efficiency and environmental impact of Variable Refrigerant Flow Zoning (VRFZ) technology. If you missed the presentation or would just to have the presentation, [click here](#).

The second CEU was taught by Matt Murray of Lutron Electronics, and called **“Light Control Solutions for Residential Room and Whole Home Applications”**. Matt covered dimming technologies, single room and whole house lighting, and he touched on the energy savings due to dimming technologies. With all the new Title 24 rules, lighting control is an important part of all our projects. If you missed Mr. Murray’s presentation, [click here](#).

Capping off the day was a cocktail reception with more networking opportunities over great appetizers and drinks.

We would like to thank everyone for attending and look forward to next year’s event.





